

# INVOICE

Remit Address:

**KRQE**  
**PO Box 844304**  
**Dallas, TX 75284**  
**Main: (505) 243-2285**  
**Billing: (317) 923-8888**



Advertiser	POL/Citizens for Strength
Product	CITIZENS FOR STRENGTH
Estimate Number	
Invoice #	196301-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/19/12

Station	KRQE
Account Executive	Petry Atlanta
Sales Office	Petry/Atlanta
Sales Region	National
Order #	196301
Alt Order #	06838845
Deal #	
Order Flight	08/06/12 - 08/19/12

Billing Address:

**Luc Inc**  
**Attention: Accounts Payable**  
**25 Whitlock Place**  
**Suite 200**  
**Marietta, GA 30064**  
**USA**

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
IDB #	
Advertiser Code	CSSY
Product Code	

Agency Ref	IN2865/SP5324/AL1078/j
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	All	KRQE News 13 @6a	KRQE News 13 @6a		08/06/12 to 08/12/12	3x	MTWTF--				
	All			Tu	08/07/12	:30	6:40 AM	CSSF1100	\$125.00		1
	All			W	08/08/12	:30	6:52 AM	CSSF1100	\$125.00		2
	All			Th	08/09/12	:30	6:51 AM	CSSF1100	\$125.00		3
	All			08/13/12 to 08/19/12	3x	MTWTF--					
	All			M	08/13/12	:30	6:14 AM	CSSF1100	\$125.00		5
	All			Th	08/16/12	:30	6:24 AM	CSSF1100	\$125.00		6
	All			F	08/17/12	:30	6:39 AM	CSSF1100	\$125.00		4
2	All	Price Is Right	11a-12p		08/06/12 to 08/12/12	3x	MTWTF--				
	All			Tu	08/07/12	:30	11:30 AM	CSSF1100	\$600.00		1
	All			W	08/08/12	:30	10:58 AM	CSSF1100	\$600.00		2
	All			F	08/10/12	:30	11:28 AM	CSSF1100	\$600.00		3
	All			08/13/12 to 08/19/12	3x	MTWTF--					
	All			M	08/13/12	:30	10:59 AM	CSSF1100	\$600.00		5
	All			Tu	08/14/12	:30	11:29 AM	CSSF1100	\$600.00		6
	All			W	08/15/12	:30	11:27 AM	CSSF1100	\$600.00		4
3	All	Dr. Phil	3p-4p		08/06/12 to 08/12/12	3x	MTWTF--				
	All			Tu	08/07/12	:30	3:33 PM	CSSF1100	\$300.00		1
	All			W	08/08/12	:30	3:56 PM	CSSF1100	\$300.00		2
	All			Th	08/09/12	:30	3:47 PM	CSSF1100	\$300.00		3
	All			08/13/12 to 08/19/12	3x	MTWTF--					
	All			M	08/13/12	:30	3:37 PM	CSSF1100	\$300.00		4
	All			W	08/15/12	:30	3:40 PM	CSSF1100	\$300.00		6
	All			F	08/17/12	:30	3:37 PM	CSSF1100	\$300.00		5
4	All	KRQE News 13 @4p	4p-430p		08/06/12 to 08/12/12	3x	MTWTF--				
	All			W	08/08/12	:30	4:12 PM	CSSF1100	\$550.00		1

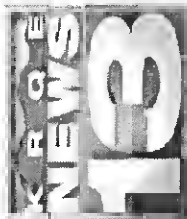
Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# INVOICE

Remit Address:

**KRQE**  
**PO Box 844304**  
**Dallas, TX 75284**  
**Main: (505) 243-2285**  
**Billing: (317) 923-8888**



Invoice #	196301-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/19/12

Advertiser	POL/Citizens for Strength
Product	CITIZENS FOR STRENGTH
Estimate Number	

Order #	196301
Alt Order #	06838845
Deal #	
Order Flight	08/06/12 - 08/19/12

Station	KRQE
Account Executive	Petry Atlanta
Sales Office	Petry/Atlanta
Sales Region	National

Billing Address:

**Luc Inc**  
**Attention: Accounts Payable**  
**25 Whitlock Place**  
**Suite 200**  
**Marietta, GA 30064**  
**USA**

IDB #	
Advertiser Code	CSSY
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2865/SP5324/AL1078/1
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
4	All	KRQE News 13 @4p	4p-430p	Th	08/09/12	:30	4:11 PM	CSSF1100	\$550.00		2
	All			F	08/10/12	:30	4:24 PM	CSSF1100	\$550.00		3
				08/13/12 to 08/19/12			3x	MTWTF--			
	All			M	08/13/12	:30	4:12 PM	CSSF1100	\$550.00		5
	All			Tu	08/14/12	:30	4:13 PM	CSSF1100	\$550.00		4
	All			F	08/17/12	:30	4:23 PM	CSSF1100	\$550.00		6
5	All	KRQE News 13 @430p	430p-5p	08/06/12 to 08/12/12			3x	MTWTF--			
	All			W	08/08/12	:30	4:52 PM	CSSF1100	\$550.00		1
	All			Th	08/09/12	:30	4:52 PM	CSSF1100	\$550.00		2
	All			F	08/10/12	:30	4:43 PM	CSSF1100	\$550.00		3
				08/13/12 to 08/19/12			3x	MTWTF--			
	All			M	08/13/12	:30	4:53 PM	CSSF1100	\$550.00		5
	All			Tu	08/14/12	:30	4:44 PM	CSSF1100	\$550.00		4
	All			W	08/15/12	:30	4:45 PM	CSSF1100	\$550.00		6
6	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F	08/06/12 to 08/12/12			3x	MTWTF--			
	All			Tu	08/07/12	:30	7:59 AM	CSSF1100	\$300.00		1
	All			W	08/08/12	:30	7:41 AM	CSSF1100	\$300.00		2
	All			Th	08/09/12	:30	8:41 AM	CSSF1100	\$300.00		3
				08/13/12 to 08/19/12			3x	MTWTF--			
	All			M	08/13/12	:30	7:30 AM	CSSF1100	\$300.00		4
	All			Tu	08/14/12	:30	8:21 AM	CSSF1100	\$300.00		6
	All			F	08/17/12	:30	8:53 AM	CSSF1100	\$300.00		5
7	All	KRQE News 13 @Noon	12p-1230p	08/06/12 to 08/12/12			3x	MTWTF--			
	All			Tu	08/07/12	:30	12:15 PM	CSSF1100	\$550.00		1
	All			Th	08/09/12	:30	12:23 PM	CSSF1100	\$550.00		2
	All			F	08/10/12	:30	12:25 PM	CSSF1100	\$550.00		3

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# INVOICE

Remit Address:

KRQE  
PO Box 844304  
Dallas, TX 75284  
Main: (505) 243-2285  
Billing: (317) 923-8888



Invoice #	196301-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/19/12

Advertiser	POL/Citizens for Strength
Product	CITIZENS FOR STRENGTH
Estimate Number	

Order #	196301
Alt Order #	06838845
Deal #	
Order Flight	08/06/12 - 08/19/12

Station	KRQE
Account Executive	Petry Atlanta
Sales Office	Petry/Atlanta
Sales Region	National

Billing Address:

Luc Inc  
Attention: Accounts Payable  
25 Whitlock Place  
Suite 200  
Marietta, GA 30064  
USA

IDB #	
Advertiser Code	CSSY
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2865/SP5324/AL1078/J
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	All	KRQE News 13 @ Noon	12p-1230p		08/13/12 to 08/19/12	3x	MTWTF--				
	All			M	08/13/12	:30	12:22 PM	CSSF1100	\$550.00		4
	All			Tu	08/14/12	:30	12:15 PM	CSSF1100	\$550.00		6
	All			W	08/15/12	:30	12:11 PM	CSSF1100	\$550.00		5
8	All	CBS Evening News	5p-530p		08/06/12 to 08/12/12	3x	MTWTF--				
	All			W	08/08/12	:30	5:20 PM	CSSF1100	\$1,000.00		1
	All			Th	08/09/12	:30	4:58 PM	CSSF1100	\$1,000.00		2
	All			F	08/10/12	:30	5:00 PM	CSSF1100	\$1,000.00		3
	All			08/13/12 to 08/19/12	3x	MTWTF--					
	All			M	08/13/12	:30	5:22 PM	CSSF1100	\$1,000.00		4
	All			Tu	08/14/12	:30	4:58 PM	CSSF1100	\$1,000.00		5
	All			F	08/17/12	:30	5:00 PM	CSSF1100	\$1,000.00		6
9	All	Jeopardy	M-F 6p-630p		08/06/12 to 08/12/12	4x	MTWTF--				
	All			Tu	08/07/12	:30	6:22 PM	CSSF1100	\$700.00		1
	All			W	08/08/12	:30	6:10 PM	CSSF1100	\$700.00		2
	All			Th	08/09/12	:30	6:12 PM	CSSF1100	\$700.00		3
	All			F	08/10/12	:30	6:04 PM	CSSF1100	\$700.00		4
	All			08/06/12 to 08/12/12	4x	MTWTF--					
	All			Tu	08/07/12	:30	6:41 PM	CSSF1100	\$850.00		1
	All			W	08/08/12	:30	6:28 PM	CSSF1100	\$850.00		2
	All			Th	08/09/12	:30	6:48 PM	CSSF1100	\$850.00		3
	All			F	08/10/12	:30	6:36 PM	CSSF1100	\$850.00		4
10	All	Wheel of Fortune	M-F 630p-7p		08/06/12 to 08/12/12	4x	MTWTF--				
	All			Tu	08/07/12	:30	10:24 PM	CSSF1100	\$700.00		1
	All			W	08/08/12	:30	10:12 PM	CSSF1100	\$700.00		2
11	All	M-F KRQE News 13 @ 10p	10p-1035p		08/06/12 to 08/12/12	4x	MTWTF--				
	All			Tu	08/07/12	:30	10:24 PM	CSSF1100	\$700.00		1
	All			W	08/08/12	:30	10:12 PM	CSSF1100	\$700.00		2

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# INVOICE

Remit Address:

**KRQE**  
**PO Box 844304**  
**Dallas, TX 75284**  
**Main: (505) 243-2285**  
**Billing: (317) 923-8888**



Invoice #	196301-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/19/12

Advertiser	POL/Citizens for Strength
Product	CITIZENS FOR STRENGTH
Estimate Number	

Order #	196301
Alt Order #	06838845
Deal #	
Order Flight	08/06/12 - 08/19/12

Station	KRQE
Account Executive	Petry Atlanta
Sales Office	Petry/Atlanta
Sales Region	National

Billing Address:

**Luc Inc**  
**Attention: Accounts Payable**  
**25 Whitlock Place**  
**Suite 200**  
**Marietta, GA 30064**  
**USA**

IDB #	
Advertiser Code	CSSY
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2865/SP5324/AL1078/I
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
11	All	M-F KRQE News 13 @10p	10p-1035p	Th	08/09/12	:30	10:13 PM		CSSF1100	\$700.00		3
	All			F	08/10/12	:30	10:13 PM		CSSF1100	\$700.00		4
12	All	CBS Sunday Morning	8a-930a	08/06/12 to 08/12/12	1x	-----S						
	All			Su	08/12/12	:30	8:53 AM		CSSF1100	\$400.00		1
13	All	KRQE News 13 @530p	530p-6p	08/06/12 to 08/12/12	3x	MTWTF--						
	All			W	08/08/12	:30	5:53 PM		CSSF1100	\$500.00		1
	All			Th	08/09/12	:30	5:58 PM		CSSF1100	\$500.00		2
	All			F	08/10/12	:30	5:46 PM		CSSF1100	\$500.00		3
14	All	Sa KRQE News 13@10	10p-1035p	08/06/12 to 08/12/12	1x	-----S-						
	All			Sa	08/11/12	:30	10:26 PM		CSSF1100	\$450.00		1
15	All	Su KRQE News 13@10	10p-1035p	08/06/12 to 08/12/12	1x	-----S						
	All			Su	08/12/12	:30	10:13 PM		CSSF1100	\$500.00		1
16	All	Su KRQE News 13@10	10p-1035p	08/13/12 to 08/19/12	1x	-----S						
	All			Su	08/19/12	:30	10:32 PM		CSSF1100	\$800.00		1
17	All	KRQE News 13 @530p	530p-6p	08/13/12 to 08/19/12	3x	MTWTF--						
	All			M	08/13/12	:30	5:45 PM		CSSF1100	\$1,000.00		3
	All			Tu	08/14/12	:30	5:40 PM		CSSF1100	\$1,000.00		1
	All			W	08/15/12	:30	5:53 PM		CSSF1100	\$1,000.00		2
18	All	Jeopardy	M-F 6p-630p	08/13/12 to 08/19/12	3x	MTWTF--						
	All			M	08/13/12	:30	6:12 PM		CSSF1100	\$1,400.00		2
	All			Tu	08/14/12	:30	6:28 PM		CSSF1100	\$1,400.00		1

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# INVOICE

Remit Address:

**KRQE**  
**PO Box 844304**  
**Dallas, TX 75284**  
**Main: (505) 243-2285**  
**Billing: (317) 923-8888**



Invoice #	196301-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/19/12

Advertiser	POL/Citizens for Strength
Product	CITIZENS FOR STRENGTH
Estimate Number	

Order #	196301
Alt Order #	06838845
Deal #	
Order Flight	08/06/12 - 08/19/12

Station	KRQE
Account Executive	Petry Atlanta
Sales Office	Petry/Atlanta
Sales Region	National

Billing Address:

**Luc Inc**  
**Attention: Accounts Payable**  
**25 Whitlock Place**  
**Suite 200**  
**Marietta, GA 30064**  
**USA**

IDB #	
Advertiser Code	CSSY
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2865/SP5324/AL1078/I
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
18	All	Jeopardy	M-F 6p-630p	F	08/17/12	:30	6:28 PM	CSSF1100	\$1,400.00		3
19	All	Wheel of Fortune	M-F 630p-7p		08/13/12 to 08/19/12	3x	MTWTF--				
	All			M	08/13/12	:30	6:47 PM	CSSF1100	\$1,700.00		3
	All			Tu	08/14/12	:30	6:48 PM	CSSF1100	\$1,700.00		1
	All			W	08/15/12	:30	6:41 PM	CSSF1100	\$1,700.00		2
20	All	M-F KRQE News 13 @10p	10p-1035p		08/13/12 to 08/19/12	3x	MTWTF--				
	All			M	08/13/12	:30	10:24 PM	CSSF1100	\$1,100.00		1
	All			Tu	08/14/12	:30	10:31 PM	CSSF1100	\$1,100.00		3
	All			W	08/15/12	:30	10:31 PM	CSSF1100	\$1,100.00		2
21	All	Sa KRQE News 13@10	10p-1035p		08/13/12 to 08/19/12	1x	-----S-				
	All			Sa	08/18/12	:30	10:11 PM	CSSF1100	\$700.00		1
22	All	CBS Sunday Morning	8a-930a		08/13/12 to 08/19/12	1x	-----S				
	All			Su	08/19/12	:30	8:09 AM	CSSF1100	\$800.00		1
										<b>Aired Spots</b>	<b>81</b>

<b>Gross Total</b>	<b>\$53,600.00</b>
<b>Agency Commission</b>	<b>\$8,040.00</b>
<b>Net Amount Due</b>	<b>\$45,560.00</b>
<b>NM Gross Rec Tax ALB</b>	<b>\$3,189.20</b>
<b>Amount Due</b>	<b>\$48,749.20</b>

Payment Terms 30 Days

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.